



MEMA INFORMATION SERVICES COUNCIL

## Customer E-commerce Matrix

### The Matrix:

The MIS Council E-commerce Matrix is an online, secure application that enables aftermarket suppliers to view, sort, manager and download e-commerce standards and technologies required by their customers. More than 100 aftermarket resellers are included in the database.

### Matrix Features:

- Customer contact information for specific standards
- Industry Adoption Rate – Number and percent of customers using certain standards and certain fields or documents within standards
- Ability to create profile of top customers or prospects
- Ability for customers to continuously update their contact and standards information

### Free Annual Subscription and Unlimited Access for:

- MIS Council members
- MEMA/AASA/HDMA members
- Suppliers that are not members of MEMA
- Customers (data receivers)

### Applicant Data:

Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

E-mail \_\_\_\_\_

*By my signature below, I understand and agree that I will have the right to access the Customer E-Commerce Matrix and use the data provided in that Matrix in accordance with the Terms of Use that are found on the MIS Council Web site. I understand and agree that I will have no right to copy, disseminate, modify, publish, transmit, display, participate in the transfer or sale, or in any way exploit the content provided in the Customer E-Commerce Matrix or any portion of it.*

Signature \_\_\_\_\_



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## Customer E-commerce Matrix

Streamline your systems, processes and data preparation activities! Subscribe to the MIS Council Customer E-commerce matrix!

The MIS Council Customer E-commerce Matrix is an online tool that enables suppliers to identify the e-commerce standards and technologies required by all major aftermarket customers (resellers or data receivers).

### Matrix Features

#### For Suppliers:

- Requirements of all customers, top customers and/or prospects through self-created profiles
- View limited to customers identified by supplier – cannot view profiles created by other suppliers
- Static view of industry adoption rate – percent of customers requiring standards and versions
- Customer contact information for specific standards
- Versions of various standards
- Fields, documents and sunset dates of standards

#### For MIS Council Members:

All of the above plus,

- Real-time view of industry adoption rate
- Real-time view of the number of suppliers that provide specific fields and documents
- Ability to download data that aggregates all customer requirements of a single standard (coming soon)

#### For Customers (Data Receivers):

- Enter/edit contact information
- Enter/edit standards, technologies, fields, documents, delivery methods required of suppliers
- Static view of industry adoption rate – percent of customers requiring standards and versions
- Can only view company's information – cannot see information from any other data receiver

#### Standards/Technologies:

- Product Information (PIES)
- Application Data (AAIA Legacy, ACES)
- EDI
- Web Services (IPO)
- Delivery networks and communications (coming soon)

#### Security enabled:

- Login and password information prevents ineligible people from accessing the data.
- Customers (data receivers) can only see their respective data.
- Secure Socket Layer (SSL) technology utilized.

#### For more information:

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